



**Brunel**  
University  
London



**RUSSIAN INTERNATIONAL  
OLYMPIC UNIVERSITY**

## Leveraging the Olympic Games for building sport organisations' capacity

2<sup>nd</sup> July 2015  
Cavendish Room, Hamilton Centre  
Brunel University, London

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### Conference Programme

08.30-09.30	<b>Arrival and registration</b>
09.30-09.40	Welcome address, Prof. Julia Buckingham, Vice Chancellor, Brunel University
09.40-10.20	Sir Craig Reedie, Vice-President, International Olympic Committee <i>Agenda 2020, the Olympic Games and National Sport Organizations</i>
10.20-11.00	Vassil Girginov (Brunel University) & Nikolay Peshin (Russian International Olympic University) <i>UK and Russian National Governing Bodies of Sport leveraging of the London and Sochi Olympic and Paralympic Games for organisational capacity building</i>
11.00-11.20	<b>Coffee break</b>
11.20-12.00	Irina Gladkikh, Sports Department, International Olympic Committee <i>IOC, Games Organising Committees and National Governing Bodies before, during and after the Games</i>
12.00-12.40	Sergey Eliseev–Head of Science & Education Department, Russian Ministry of Sport <i>Russian Paralympic Governing Bodies leveraging of the 2014 Sochi Games</i>

12.40-1.40	<b>Lunch break – networking</b>
1.40-2.20	Simon Shibli, Director, Sports Industry Research Centre, Sheffield Hallam <i>Studying the impact of mega events: lessons for National Governing Bodies</i>
2.20-3.00	Stewart Kellett – Director of Recreation & Partnership, British Cycling <i>Inspiration to Participation: Leveraging the London Olympics to grow cycling</i>
3.00-3.20	<b>Coffee break</b>
3.20-4.00	Tim Hollingsworth, CEO British Paralympic Association <i>British Paralympic Association leveraging of the London Games</i>
4.00-4.45	Round table with C Reddie, I Gladkikh, S Kellett, S Shibli, S Evseev & T Hollingsworth <i>Making the most of the Olympic Games for strengthening the work of NGB</i>
4.45-4.50	Concluding remarks – Closing down the conference

**Participation** in the conference is free of charge but places are limited. **To register** please email [conference.registration@brunel.ac.uk](mailto:conference.registration@brunel.ac.uk) and provide your name, position and institution. Places are allocated on a first come first serve basis.

**Travel directions** are available at <http://www.brunel.ac.uk/about/campus/directions>

**Parking** may be booked via [reception@brunel.ac.uk](mailto:reception@brunel.ac.uk) Please provide make and registration of car and mention that you will be attending the conference.